

California Together

www.californiatogether.com

ADVERTISING RATES

Ads Run In California Together Only

AD SIZE

MONTHLY RATE

Approx. Dimensions	3 – 5 Months	6 Months or Longer
Full Page (10.25 in. w x 15.25 in. h)	\$ 2,000.00/mo.	\$ 1,750.00/mo.
1/2 Page (10.25 in. w x 7.75 in. h)	1,375.00/mo.	1,190.00/mo.
1/3 Page (7.50 in. w x 8.00 in. h)	1,030.00/mo.	835.00/mo.
1/4 Page (5.00 in. w x 8.00 in. h)	875.00/mo.	595.00/mo.
1/6 Page (5.00 in. w x 6.00 in. h)	575.00/mo.	405.00/mo.
1/8 Page (5.00 in. w x 4.00 in. h)	440.00/mo.	375.00/mo.
1/16 Page (5.00 in. w x 2.25 in. h)	250.00/mo.	190.00/mo.
<i>Resource Listing</i>	20.00/mo.	10.00/mo.*

Other

Classified Ads (submission deadline - 15 th of month)	4 lines - \$ 5.00/mo.
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Advertise On-line @ www.californiatogether.com.

Banner Ads	6 mos. - \$ 50.00/mo.	12 mos. - \$ 30.00/mo.
Resource Listing	6 mos. - \$ 20.00/mo.	12 mos. - \$ 10.00/mo.

Ads Run In Both California Together and Arizona Together*

Approx. Dimensions	3 – 5 Months	6 Months or Longer
Full Page (10.25 in. w x 15.25 in. h)	\$ 3,000.00/mo.	\$ 2,625.00/mo.
1/2 Page (10.25 in. w x 7.75 in. h)	2,060.00/mo.	1,785.00/mo.
1/3 Page (7.50 in. w x 8.00 in. h)	1,550.00/mo.	1,360.00/mo.
1/4 Page (5.00 in. w x 8.00 in. h)	1,310.00/mo.	925.00/mo.
1/6 Page (5.00 in. w x 6.00 in. h)	860.00/mo.	650.00/mo.
1/8 Page (5.00 in. w x 4.00 in. h)	660.00/mo.	560.00/mo.
1/16 Page (5.00 in. w x 2.25 in. h)	375.00/mo.	285.00/mo.

Ad Submission Specifications

- If providing camera ready ads please submit in TIFF, EPS, PDF, or High Resolution JPEG at 300dpi. Do not use images downloaded from the internet as they are 72dpi which is unusable for print.
- Ads created with Microsoft Publisher or Word are not usable for print. However, we will design an ad for you with copy submitted in these programs.

Community Resource Calendar: If you are having an event or special occasion, let us know and we will put it in our next issue. Items must be submitted by the 15th of the month prior to the even month.

Be Added Our Distribution List: If you are not currently receiving our paper, give us a call so we may provide our paper to you at no charge.

* Arizona Together is our sister publication. Free Resource Listing to display advertisers upon request.

Call us today at (949) 273-8490

Ask about our discounts: new advertisers (25%) - full advance payment (10%)